

# Sponsorship Booking Form



**SPINE  
WORLD  
SUMMIT**

**Spine World Summit 2019**  
28 - 29 JUN 2019 | Malaysia  
Kuala Lumpur Convention Centre, Kuala Lumpur

**Please complete and return the form to Spine World Limited via e-mail, fax or mail.**

Organizer: Spine First Foundation Limited  
Summit Secretariat: Spine World Limited  
Address : Unit 1202, Hillwood Centre, 17-19 Hillwood Road,  
Tsim Sha Tsui, Kowloon, Hong Kong  
Fax : +852-3753 0118  
Email : summit@spineworld.org



## Part I Company Profile

Company Name: \_\_\_\_\_

Contact Person: Mr Ms Given Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Job Title: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Mobile: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Scope of Business:  Medical Device  Pharmaceutical  Imaging Technology  Others: \_\_\_\_\_

## Part II Billing Details (Please complete if it is different from the above)

Company Name: \_\_\_\_\_

Contact Person: Mr Ms Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Mobile: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Part III Sponsorship Package

Please tick and select your preferred sponsorship package.

**3.1 Title Sponsorship** (Please contact us for more details. Tailor-made package are available as well)

Diamond Sponsor - USD 120,000  Gold Sponsor - USD 55,000  Silver Sponsor - USD 25,000

**3.2 Exhibition Booth**

Normal Rate: USD 10,000 / 18sqm  
Early Bird Rate: USD 9,000 / 18sqm (Deadline: 30 Oct 2018)

Booth Size: 18sqm  36sqm   
54sqm  Others (Please specify): \_\_\_\_\_

\* Standard package for a 18sqm booth includes the complete booth construction, fascia board with company name and booth number, spotlights, a power socket, a lockable cupboard, a round table and 2 chairs.  
\* For raw space, only booth space will be reserved. Booth design and construction should be customized by exhibitor.  
\* Organizer reserves the right to allocate booths to exhibitors.

**3.3 Advertisement**

Program Book	Back Cover - USD 8,000 <input type="checkbox"/>	Inside Back Cover - USD 6,000 <input type="checkbox"/>
	Inside Front Cover - USD 6,000 <input type="checkbox"/>	Run-of-Page (ROP) - USD 4,000 <input type="checkbox"/>

## Part IV Acknowledgement, Terms and Conditions

1. The exact package items and advertising opportunities are subject to availability. Please check with the Organizer or Summit Secretariat ("the Organizer") for details. In case of any proposal agreed and signed by both sponsors/exhibitors and the Organizer, the proposal will be considered as part of the agreement and both parties will be required to follow the contents in the proposal.  
2. The sponsors/exhibitors should provide and confirm to the Organizer all marketing or promotional details and materials including but not limited to the design, layouts, or wordings needed for the exhibition booths and/or other promotion in the Spine World Summit ("the Summit") or the promotion prior to the Summit ("the Materials"), before a date to be agreed by the sponsors/exhibitors and the Organizer.  
3. The Organizer shall set up the exhibition booths ("the Booths") and/or prepare onsite promotions, program books and online promotions ("the Advertisement") according to the Materials. The Organizer assumes no liabilities for any claims for inconsistency between the Materials, the Booths and the Advertisement.  
4. The prices are subject to change without prior notice.  
5. The booth location will be allocated according to the criteria set by the Organizer. The Organizer reserves the right to change the location due to any concern.  
6. The Organizer shall not be liable for or in respect of any damages or compensation payable at law in injury, losses or damages to person or to property in respect of or in consequence of the exhibition booths and/or other facilities set up by the sponsors/exhibitors and/or contractors engaged by the sponsors/exhibitors for the Summit. The Organizer shall be indemnified against all such damages and compensation, and against all claims, demands, proceedings, damages, costs, charges and expenses whatsoever in respect thereof or in relation thereto.  
7. No cancellation is allowed after receiving this booking form. Should the sponsors/exhibitors inform the Organizer after the receipt of the booking form that he will not participate in the Summit, any participation fee paid will be forfeited. No refund will be made and the Organizer reserves the right to claim any loss induced by the withdrawal from the Summit.

8. For invoices issued before 30 November 2018, 50% of the payment must be settled and received within 2 weeks from the invoice issue date. The remaining balance will be due on 30 November 2018. For invoices issued after 30 November 2018, full payment is required within 2 weeks from the invoice issue date. The Organizer reserves the right to refuse the entry of the company which its full payment has not been received by the Organizer to the Summit. No badge or Summit materials will be provided in this case and the Organizer reserves the right to claim any loss due to the absence of the company.  
9. No refund will be made to sponsors/exhibitors regarding the Summit should a Force Majeure event (generally, an event or events occurring in Malaysia which are beyond the organizer's control and which by the exercise of due diligence the Organizer could not be expected to have overcome) prevent the Summit from being held, such as but not limited to acts of God; fire; typhoon; explosion of any kind; riot or civil commotion; terrorist attack or threats thereof; failure or neglect of any person supplying electricity, gas or water.  
10. Sponsors/exhibitors undertake that they will strictly comply with the regulations of the Summit, laws and regulations in Malaysia, international treaties, etc. and will not infringe on the legal rights of any other participants and their products, or, copy, use, produce, extract or modify the trademark, design, package, products or invention owned by any other participants, or take any illegal actions to prevent any other participants from exercising and protecting their legal intellectual property rights and ownership on their products.  
11. Prior to the Summit, sponsors/exhibitors should ensure that they or their products have not been involved in any infringement dispute, taken any infringement actions by any third party or restricted by relevant legal enforcement.  
12. All copyright belongs to the Organizer. No photographing, audio or video recording is allowed without authorization. The Organizer reserves the right to audio record, photograph, and film during the Summit. Sponsors/exhibitors must understand that they may appear in these recorded materials. The Organizer assumes that sponsors/exhibitors agree that these recorded materials may be used for marketing and other purposes and are made available to the public. No advertisements or academic materials are allowed without the permission of the Organizer or the committee.

**Terms of Payment:** An invoice will be issued. Payment can be made by bank remittance, by cheque deposit or by cash deposit.

Cheque/Bank Draft: Please make cheque/bank draft in US Dollar payable to "Spine World Limited". Please write your Organization Name and registered email address on the back of the cheque/bank draft, and mail it to Spine World Limited with "Spine World Summit 2019" marked on the envelope with your invoice and the cheque/bank draft.

Telegraphic Transfer: Please make your payment to the following account in FULL without deduction of charges and mark down "SWS 2019 - (Organization Name)" in the TT form. All bank charges including intermediate bank commission for payment must be paid by sponsors/exhibitors.

Bank Name : HSBC, Mongkok Branch  
Bank Address : 673 Nathan Road, Mongkok, Kowloon, Hong Kong  
Account Name : Spine World Limited Bank Code : 004  
Account Number : 124-420282-838 Swift Code : HSBCHKHHHKH

By signing this booking form, I hereby confirm that I have read and understood the above and agreed to abide by the terms and conditions.

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature &  
Company Stamp: